

4POR4

CREATIVE AGENCY

We design, create and fulfill...

We believe that passion and responsibility are essential for the development of any project.

We love to be challenged and like what we do, but what really sets us apart are the years of experience and a deep knowledge of the different markets and segments in which we already operate.

for 4por4 better than to achieve is ...to overcome and surprise!!

4POR4

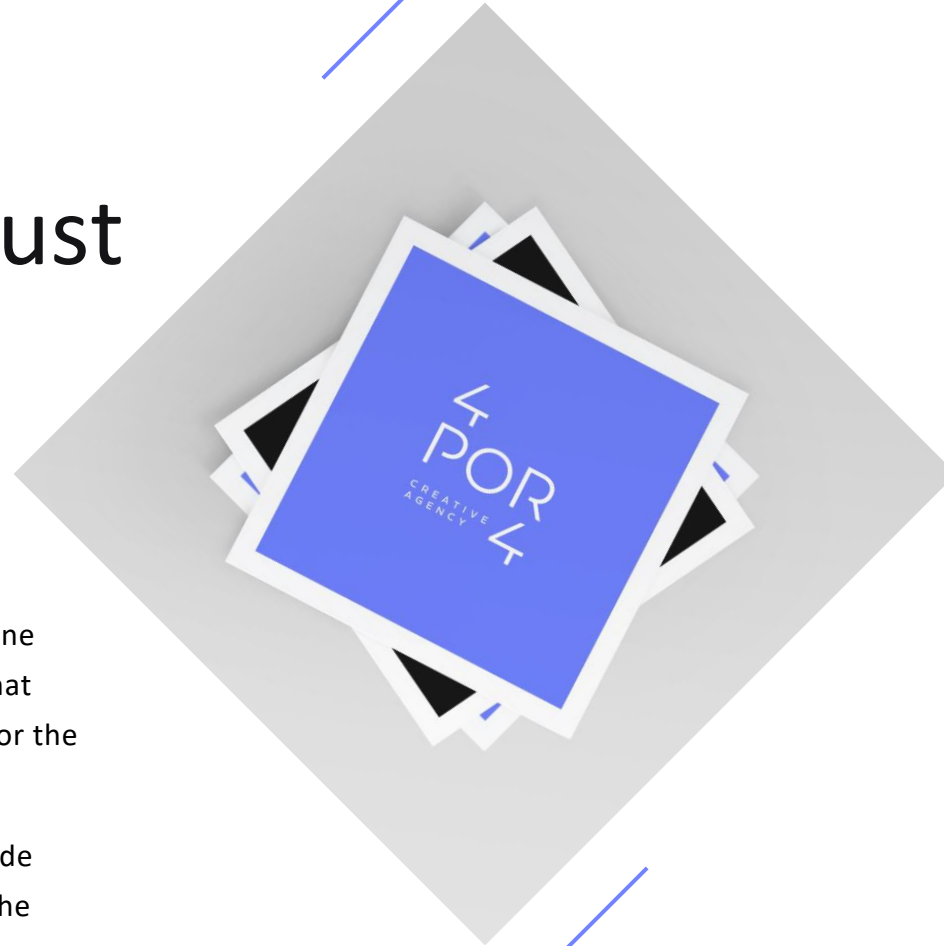
WE ARE 4POR4

01

We are not “just another agency” ...

We create communication supports (online and offline) since 2002 and we believe that passion and responsibility are essential for the development of any project.

That's why all our solutions are tailor made and developed in order to always meet the client's needs.

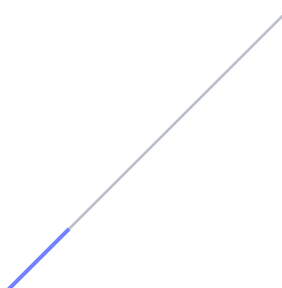
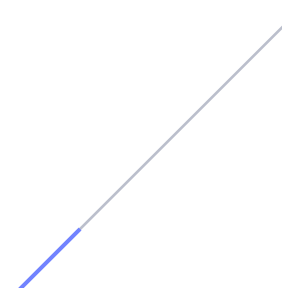
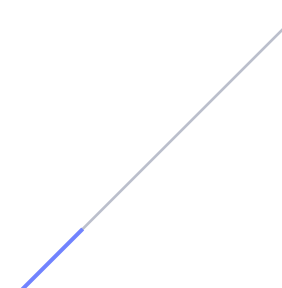


WE ARE

creative
disruptive
flexible
professionals
Partners

WE DO

graphic design
web development
online marketing
performance & analytics
webbased software




+ 24

experience

We are proudly a small team that develops big projects.

We are a “collective” with different skills and knowledge, but who work together in order to present the best solutions.

+ 3k

mockups

We are in constant search for the combination of aesthetic beauty and technical performance.

We develop and design visual identities and personalized digital solutions..

+ 350

clients

Our customers are fantastic and our top priority.

They hire us and remain with 4por4 because they feel the passion we have for them.

This is our promise and what allows our work to be always fun and challenging

SOME CASE STUDIES

APELA - Portuguese Sclerosis Association

This IPSS promotes the dissemination of the disease among civil society, patients, families, doctors and all technical personnel linked to the health sector and at the same time supports patients with ALS - Amyotrophic Lateral Sclerosis.

This project's main objective is to facilitate the management of members/patients who belong to the APELA association.

In this way, APELA collaborators (with permission), can create quotas for members/patients and also access the equipment's they rent, the purchased products, payments, among others features.

Several modules were also developed for the clinical staff, in which each user have access to their weekly calendar and can create, edit, and delete appointments.

All this modules are also integrated with the invoice software.

URL (to the intranet): <https://www.crm.apela.pt/>

URL (to the website): <https://apela.pt/>

Oporto's Tourism/ Visit Porto and North

The Porto and Northern Portugal Tourism Association is a non-profit organization that, since 1995, has been committed to establishing the Porto and Northern Portugal region as a premier tourist destination, both nationally and internationally.

They work closely with their members and partners to promote authenticity, sustainability, and innovation in every tourist experience, actively contributing to the region's economic, social, and cultural development.

On this website, visitors can access the various destinations, news, events, routes and paths, tourist information, etc. A complex integration with Map Box was also implemented, allowing an innovative and realistic experience to the user.

URL: <https://www.visitportoandnorth.travel/>

TAP Air Portugal / Wine Experience

TAP Air Portugal, in partnership with Essência do Vinho, developed this project for portuguese wines. So, they intend to create conditions for TAP Air Portugal passengers to have a good "wine experience" while there are on the planes.

On this website, visitors can read wine tastings, visits to producers and regions, interviews with personalities, gastronomic tips, as well wine-gastronomy harmonization assessments. Based on these key factors, we developed a design that fits with the respective porta and that allows the visitor an excellent viewing, reading and user experience.

URL: <https://www.wine.flytap.com/>

University of Coimbra

This platform arose from the need to develop a psychological intervention for adoptive parents in an online and self-guided format, due to the high barriers associated with its provision in a face-to-face format and mediated by a psychologist.

A set of modules/functionalities were developed:

- User management, permission groups, user types, roles and notifications;
- Differentiated access to the private area where the users can find the modules + libraries + forum + questionnaires;
- The user can only access a new module, questionnaires, information, etc., when the previous module is finished ;
- A module has a timed and controlled progression, but there is always the possibility of interrupting it (putting it on “stand by” for X amount of time;
- Access to the Forum, where registered users can view the various questions and answers that have been given on a specific topic and at the same time send their own;
- Automatic generation of reports that can be downloaded in XLS or .PDF format;
- Module for sending notifications/emails and alerts to users and coordinators;
- Occurrence and help-desk management;
- Dashboards/graphs of results, metrics and data when a user finishes a module/questionnaire;
- Among other features....

URL: <https://adoptmindful2care.uc.pt/>

Comunidade Intermunicipal do Tâmega e Sousa

The Intermunicipal Community of Tâmega e Sousa aims to carry out common interests to the 11 municipalities that comprise it, more specifically: Amarante, Baião, Castelo de Paiva, Celorico de Basto, Cinfães, Felgueiras, Lousada, Marco de Canaveses, Paços de Ferreira, Penafiel and Resende.

On this website, aggregator of diverse information for the citizens of this northern region as well as for the tourists who visit it, we can access the latest news, events, areas of intervention, services by municipality, tourist routes, documents, reports and another set of useful information for all users.

On the other hand, other tools/ functionalities were also developed, such as: electronic newsletters as well as landing pages to promote certain projects.

URL: <https://www.cimtamegaesousa.pt/>

Instituto Superior de Gestão e Administração

The new portal for this renowned university institution will publicize the entire educational offer, events, news, research units, Erasmus, application forms, events, team, etc.

A very attractive and impactful website was developed, which at the same time will allow the visitor and student to obtain the desired information in a very simple, fast and dynamic way.

URL: <https://www.isag.pt/>

Mota-Engil (intranet)

A platform/intranet was developed to facilitate asset management for the various companies that are part of the Mota-Engil universe.

One of the main objectives is to provide information on asset profitability, thus facilitating decision-making that can lead to correct and efficient management of assets.

Given the size of the project, it was divided into development phases and an AGILE methodology was adopted, which not only speeds up the development process but also ensures full collaboration and harmony between Mota-Engil and the 4por4 development team.

Several modules/functionalities were developed and implemented, such us:

- Double authentication system with Microsoft Azure integration;
- Implementation of logs and notification system;
- Management of cost centers, companies, departmental areas, regions, countries, etc;
- Asset management, with several tabs/modules, such as: cadastral + operational + financial + marketing + statistics
- Several statistical panels, graphs and reports (to view, print or download)

As asset profitability was an essential and highly important factor in the application, a series of mechanisms (automatic and manual) were developed to support the calculation and analysis of the profitability of each asset.

SPB – Portuguese Biochemistry Federation

The Portuguese Biochemical Society (SPB) was founded in 1957 as an independent section of the Lisbon Society of Medical Sciences, with the mission of promoting the teaching, learning and research of biochemistry in Portugal, as well as to stimulate scientific enlightenment in this field of knowledge.

The society went through various stages of reorganization until obtaining regular financial support, a key factor for its development and establishment as a prestigious scientific institution in Portugal.

SPB recognition by the international community led to the organization of Portuguese and Spanish Biochemical Societies joint meetings and the first FEBS meeting in Portugal, and later the involvement of Portuguese delegates as members of the federation committees.

Bring together all Portuguese or foreign citizens interested in biochemistry from a pedagogic, cultural and scientific point of view is the main mission of this society, that also allows its members to create autonomous affiliated societies.

URL: <https://www.spb.pt/>

Chemitex (Belgium)

For more than 50 years, Chemitex has been a family office adapting itself to a constantly evolving business environment. Nowadays has become one of the most reliable sourcing and distribution company in the textile industry.

Through the new website, it is possible to learn about the company, quality and sustainable policies, history, areas of intervention, products provide, developed projects, the latest news, etc.

Therefore, we developed an attractive layout, with a set of innovating, unique and distinct features that allows the visitor to have an excellent view, reading and user experience.

URL: <https://www.chemitex.com/>

Corc Yoga (U.S.A)

The Corc Yoga story begins where many of life's best stories start, with adventure. Traveling through Portugal, Corc Yoga founder, Christine Moghadam, discovered the beauty of one of the nation's most bountiful resources, the cork tree.

Feeling inspired, Christine left Portugal to design & develop a one-of-a-kind product equally beneficial for people & the planet. The result?

The world's most sustainable yoga mat...

URL: <https://corcyoga.project-4por4.com/>

Municipality of Alijó

The Municipality of Alijó, in a clear commitment to future generations, has been implementing a strategy to preserve the environment, integrated with the territory and in close connection with citizens and the business community.

In this way, an awareness campaign was developed with the aim of making all citizens aware to adopt behaviors that aim at the efficient and sustainable use of resources, the reduction of waste, the separation and placement in ecopoints or ecocenters, so that it can be forwarded for recycling.

“Committing to changing behavior and environmental re-education in the municipality of Alijó!!”

This was the motto associated with this campaign and which served as the basis for the development of various physical and digital communication supports.

We were responsible for the creation of all branding, brochures, flyers, certificates, merchandising, website and social media. In terms of design, the whole concept was based on elements, iconography and images related to the environmental aspect.

Regarding the digital component, a website was also developed with a more didactic aspect and aimed at the young public. On this website we can access curiosities, illustrations for coloring, news and fun tips and above all weekly quizzes.

URL to view the project/mockups: <https://www.4por4.pt/en/portefolio/creation-of-communication-supports-and-website-with-gamification-for-municipio-de-alijo>

Revista Gula (Brazil)

Revista Gula is the reference magazine in the wine and gastronomy segment in the Brazilian market.

On this portal, visitors can access to wine tastings, visits to producers and regions, interviews, opinion columns, as well as assessments of wine-gastronomy pairing, always with an excellent browsing experience.

URL: <http://www.revistagula.com.br/>

RICO – Precision Ideas

In a competitive world of challenges, Rico is a family owned business with a sustainable growth strategy focused in the quality and innovation of the solutions provided to their customers.

Rico machines are now running in several reference companies. All the investigation, development and manufacturing are made internally and with co-operation with universities and a network of reliable suppliers. All these assumptions and brand position, drove us to develop a very attractive, modern and disruptive website, that allows the visitor to have an excellent navegability, interaction and user experience.

A product configurator was also developed, unique in the market where they operate.

URL: <https://www.rico.pt/>

CNMC (São Tomé and Príncipe)

In the Democratic Republic of São Tomé and Príncipe, the issue of global warming and climate change has been a major priority for national authorities.

As part of an international competition in which 4por4 was the selected company, CNMC requested a strong image that would contribute to the promotion of CNMC's true leadership on the different programs and projects developed within the United Nations framework on climate change.

Our main concern was focused on the development of a typographic logo, consisting of three colors that represent the rainbow in an abstract way (referring to the climate) and at the same time the colors of São Tomé and Príncipe's flag.

Subsequently, we developed brochures, flyers, roll-ups, indoor and outdoor signage, billboards, presentation templates in powerpoint and word, application in merchandising, among other supports.

URL to view the project/mockups: <https://www.4por4.pt/en/portefolio/branding-creation-media-supports-and-brochure-development-for-african-institution>

TA.guru (Ireland)

TA Guru is an Irish company whose mission is to empower talent acquisition teams to hire smarter, confidently and more sustainably. So, they developed a recruitment enablement and intelligence platform because they understand that Talent Acquisition Teams can become more strategic by having access to the right knowledge and insights that help inform hiring decisions.

We opted for a design with a strong illustrative and iconographic component, a modern and easy-to-read font, and all combined with a set of animations and interactions that allow the visitor an excellent interaction and navigability.

URL: <https://ta.guru>

Wine Travel Week

The Wine & Travel Week wants to be the most interactive and innovative wine tourism event in Portugal, bringing together professionals and key players from all over the world, and offering them a set of 4 integrated activities and the possibility to design a programme that meets all expectations and needs.

On this website, visitors can access the program and calendar of various events, interviews and news, tips on wine topics, register as a buyer / exhibitor / media, among other features.

URL: <https://www.winetravelweek.com>

Monseo Jewels

Monseo is a brand born within a family company established in Porto in 1972, specialized in the creation and production of high jewellery pieces.

The brand has maintained a prominent position in Portuguese jewellery, through the exemplary work of the company throughout its history. Already in its third generation, Monseo has developed a consistent path that reflects the commitment to the concept of the brand and its products.

The brand's portfolio features different artistic influences, from Art Deco to modern art and minimalism. The brand's collections are the result of a great passion for the art of jewellery and stand out for their exclusive production and quality of manufacture and are known for their selection of coloured, natural, rare or uncommon precious stones on the market.

“We believe that jewellery is an art that conveys a mystery: ”

This was the motto associated with this large-scale project/online store and which guided us throughout the development.

In this way, in this online store, were implemented several payment methods, invoicing and stock management was integrated with the PHC software, DHL's tracking system, order management, as well as voucher and discounts.

The implemented design is quite disruptive, impactful and captivating, with a set of animations and interactions that allow the visitor an excellent visualization, interaction and purchase of products.

URL: <https://www.monseo.com>

Lumina 360 (Ireland)

Lumina, helps businesses improve performance, boost profitability, and reduce risk through smart decarbonisation and advanced IoT solutions. They deliver real, measurable value by cutting energy costs, lowering CO2 emissions, and extending asset life.

In addition to the development of brochures, illustrations and other communication supports, a website was also developed where the visitor can access the company's presentation, services and projects, production processes, news, latest events, among other features.

URL: <https://lumina-360.com/>

Sagres Vacations (U.S.A)

Sagres Vacations is a team of passionate Portuguese and Spanish natives, as well as travel enthusiasts and experts, dedicated to crafting personalized tours and providing exceptional service tailored to their client needs. Whether the traveler want to explore the vibrant streets of Lisbon, savor the culinary delights of Barcelona, or relax on the beautiful beaches of the Algarve, they have the expertise to curate an unforgettable journey.

On this website, visitors can access the various itineraries and experiences provided by this travel agency, as well as request personalized budgets, view multimedia galleries, news and events, testimonials, team, among other features.

URL: <https://www.sagresvacations.com/>

VMF Research

VMF Research, is an independent research company devoted to the publication of high-quality, unbiased, and evidence-based investment research.

Their mission is to arm all the clients with clear, comprehensive, institutional-grade research, granting them a decisive edge in the financial markets.

Committed to excellence, VMF Research offers actionable investment recommendations, strategic model portfolios, and essential resources designed to refine the client's strategies, augment their financial literacy, and enhance their investment process.

On this website, visitors can access the various products/plans available and which allow an annual subscription. In addition to free opinion articles, the visitor can also access a set of paid resources, videos and other topics related to the financial area. The subscriber in his private area will also have access (depending on the plan) to weekly and monthly reports on financial investments, stock markets, among others.

So, we developed a very disruptive, dynamic, youthful but above all very professional design, with a set of unique and distinct animations and interactions that allow the visitor to have an excellent interaction and capacity to subscribe the several plans/products.

URL: <https://www.vmfresearch.com/> and project/mockups: <https://www.4por4.pt/en/portefolio/creation-design-and-development-of-branding-and-website-with-annual-subscriptions>

Castro Lighting

Driven by a pioneering spirit since 1978, Castro Lighting's long history began with the desire to distribute lighting solutions worldwide. This passion grew naturally with Mr. Modesto Castro's exciting travels and personal experiences

The perfect combination of ethics, motivation, hard work and passion for industrial design, as well as this fascinating journey of discovery, has made Castro Lighting internationally known in the lighting and decoration sector.

Delicate hand work done in brass, hammered or smooth textures and polished or matte finishes are the key points that make each product a true work of art.

URL: <https://castrolighting.com/>

Essência Festival

For three days, the "Essência Festival" celebrates the wine and transforms the garden of the National Museum Soares dos Reis into a carousel of flavors and sounds with a program that includes a diversity of experiences. There are also several restaurants and food trucks operating on a non-stop basis with an eclectic list of options, from grilled meats to flavors of the sea, from savory snacks to sweets

We developed a design that fits with the respective festival, which is attractive, disruptive, and equipped with innovative, unique, and distinct features, and allows the visitor an excellent viewing, reading, and browsing experience.

URL: <https://www.essenciafestival.com/>

some clients



Municipality of Oporto
Oporto
Web / Digital



Oporto's University
Oporto
Branding



Lisbon University
Lisbon
Web / Digital



Coimbra University
Coimbra
Web & Software WebBased



Riba de Ave Hospital
Riba de Ave
Web / Digital



Com. Interm. Tâmega e Sousa
Penafiel
Web & Software WebBased



Galp / Green Pipeline Project
Lisbon
Web & Branding



Instituto Superior de Gestão
Oporto
Web & Software WebBased



Porto & Norte Tourism
Oporto
Web & Software WebBased



Municipality of Alijó
Alijó
Web, Branding & Digital Mkt



Com. Interm. Região Coimbra
Coimbra
Copy & Digital Mkt



Municipality Albergaria-a-Velha
Albergaria-a-Velha
Copy & Digital Mkt



Assoc. Dar Asas à Vida
Santo Tirso
Web & E-Commerce



Assoc. Portuguesa Esclerose
Lisbon
Web & Software WebBased



Instituto de Ciência e Inovação
Oporto
Web / Digital



Sind. Independente Professores
Oporto
Web & Software WebBased



monseo
JEWELS

Monseo Jewels
Oporto
E-Commerce, UI & UX



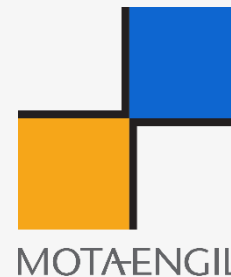
TWE TAP WINE
EXPERIENCE
BY REVISTA DE VINHOS

Tap Wine Experience
Lisbon
Web / Digital



REVISTA DE
VINHOS
A ESSÊNCIA DO VINHO

Revista de Vinhos e Essência
Oporto
Web & Landing Pages



MOTA-ENGIL

Mota-Engil
Oporto
Web & Software WebBased



CASTRO
LIGHTING

Castro Lighting
Gondomar
Web / Digital



HIPPOtrip

Hippotrip
Lisbon
Web / Digital



QUINTA
DA
PEDRA
ALTA
DOURO PORTUGAL

Quinta da Pedra Alta
Alijó
E-Commerce, UI & UX



RICO®
PRECISION IDEAS

RICO
Oporto
Web & Software WebBased



TA.guru
Irland
Web / Digital



Corc Yoga
U.S.A.
E-Commerce, UI & UX



Projeto GeneBEcon
European Union
Web & Motion Graphics



SAGRES VACATIONS
Inspire your travels

Sagres Vacations
U.S.A.
Web & Software WebBased



Chemitex
Belgium
Web / Digital



Marisa Vaz
Mozambique
Digital & Branding



Inner Calling
Switzerland
Web, Branding e Mkt Digital



Com. Nac. Mudanças Climáticas
São Tomé e Príncipe
Web & Branding

advantages of working with 4por4

4por4 brings together, for the realization of a project of this importance, a set of skills that we understand as crucial and decisive for your success:

- Knowledge and extensive experience in the most appropriate methodologies for the development of digital media and which are fundamentally based on the web;
- Ease of integration and ability to work in multidisciplinary teams;
- Promotion skills of organizational change management.

In this sense, we believe we have the right people and skills to respond to the needs expressed, and our team is committed to exceeding your expectations. Throughout the entire process, a joint effort will be made so that:

- The final solution is congruent with the strategy and vision that is intended to be implemented in the project;
- All professionals are mobilized to participate actively;

Naturally, all these aspects will contribute to the product of our work becoming a work tool in which your employees, partners, stakeholders, customers, etc., see great utility and value.

know our past, be
part of our
future!

Portugal, Angola, São Tomé and Príncipe, Mozambique,
Brazil, Luxembourg, Netherlands, Spain, Switzerland,
France, England, Nicaragua, Monaco, Germany, Belgium,
Ireland and the USA.

We shaped our customers' ideas and created striking
media.

thank you !

info@4por4.pt | www.4por4.pt

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behance

facebook

instagram