

Do you settle for average conversion rates? Discover how they can grow up to 50% with Lead Activation.

Lead Activation is the ability to maximize revenue from visitors who are already on a website, an app, or a landing page by following the entire customer journey, personalizing experiences, and optimizing all stages of the digital cycle.



Discover the

Lead Activation Hub

Our platform is a unique combination of Marketing Cloud and Cloud Contact Center built to bridge the gap between marketing, sales and customer service.



marketing cloud

An end-to-end digital marketing toolbox, designed with flexibility in mind.

- Customer Data Platform (CDP)
- Multichannel Marketing Automation
- Integrations with Google & Facebook
- Next-best Recommendations
- And more...
- Chatbot & Live Chat
- Email & SMS Marketing
- Campaign Tracking
- Real-time personalization



cloud contact center

Digital experience and Contact Center integrated.

- Voice: Click2Call, Inbound & Outbound
- Contact List Management
- Screensharing & Filesharing
- Automated Call Recovery
- And more...
- Cobrowsing
- Team Performance KPIs
- Predictive Dialing
- Live Sales Data

But more than a platform, BySide guarantees execution by offering customers **strategic advice** and **hands-on operational support**.

Request a free demo sales@byside.com

Why BySide?



Increasing conversion rates across multiple industries



Request a free demo

www.byside.com

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