

## Who we are

Pixelmatters is a Digital Product Studio. Founded 8 years ago, we are based in Portugal and work with companies from all over the world.

### We are a strategic technical partner.

The majority of our clients are technology companies, mostly based in the US, that have their own product, technical, and marketing teams internally.



Growing with promising and established companies.



## What we do



### Strategy

- Product Management
- MVP Definition
- Product Strategy



### Product Design

- Design Audits
- UX/UI Design
- Interaction Design



### Web Development

- Development Audits
- Front-End Development
- Back-end Development



### Mobile Development

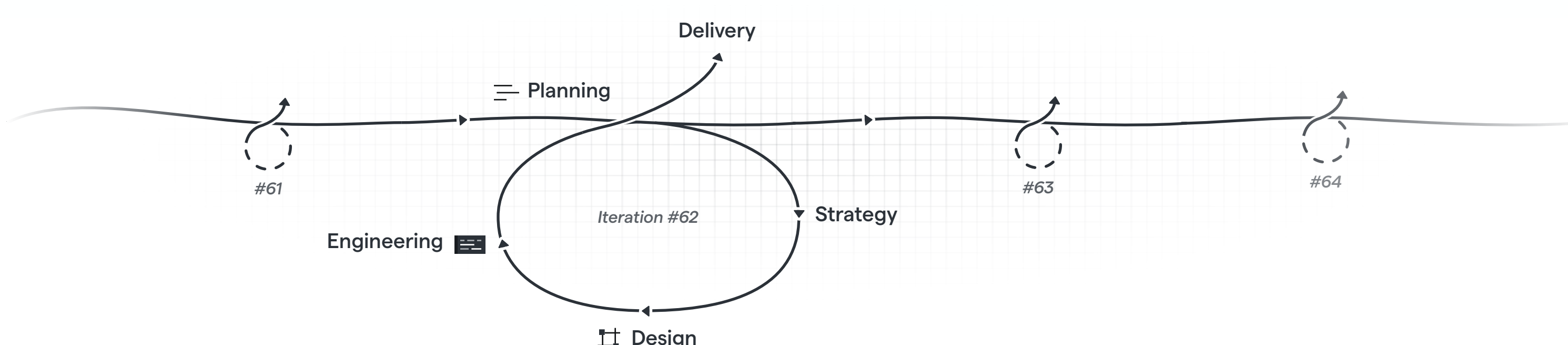
- iOS Native Development
- Android Native Development
- Hybrid Apps Development

#### Our main work typologies:

- ✓ Marketing / Corporate Websites
- ✓ WebApps
- ✓ Mobile Apps (iOS and Android)

## Flexible, made to fit process.

We'll keep you up to speed — in every step of the way.



### Communication is key

Clients are always involved in everything we do. All members of our team have direct contact with the client as well.

### Agile mindset

We have a set of Agile processes ready to different work style preferences. All focused on delivering fast and iteratively.

### Quality is everything

We'll get your product into a whole new level. Constantly having a strategic mindset while being your Design and Development partner.

## Our tools & technology stack

### Management



**Communication**  
Slack and Basecamp

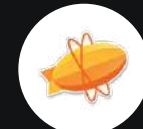


**Project management**  
Jira and Confluence

### Design



**Design**  
Sketch and Figma



**Handoff**  
Zeplin

### Engineering



**Front-End**  
Vue.js, React.js

**Back-End**  
Django, Node.js, Ruby on Rails and Elasticsearch



**Websites**  
Wagtail CMS, Wordpress and Gatsby

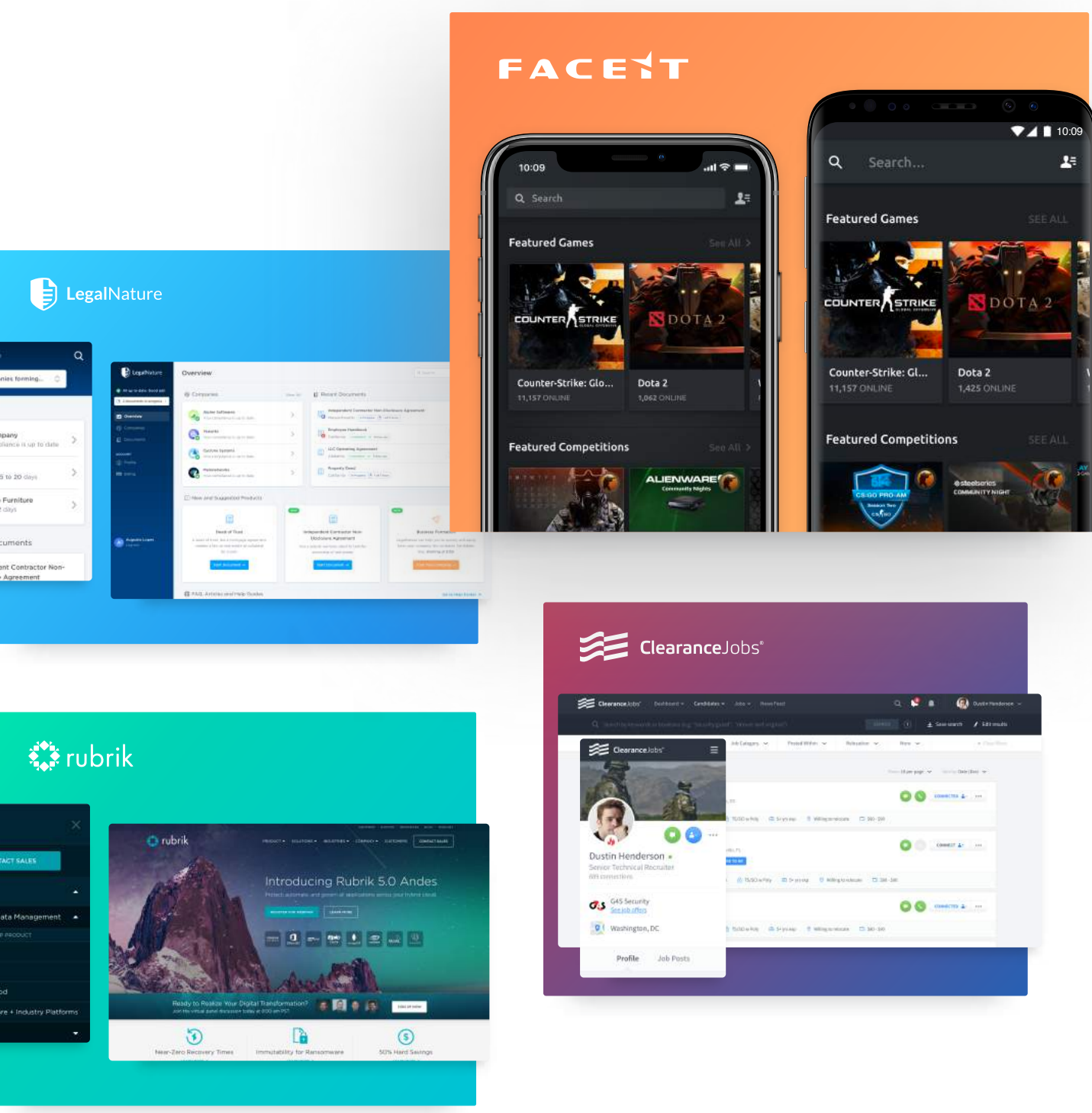


**Mobile**  
React Native, Swift and Kotlin



**Quality Assurance**  
Appium and BrowserStack

## A world-class multidisciplinary team.



- ✓ **Create top-notch digital experiences.**  
Quality is Pixelmatters key word.
- ✓ **We're not executants.**  
You're expert at what you do, we're experts on what we do.
- ✓ **All-in-one partner.**  
We design and develop your product all under the same roof.
- ✓ **Critique and proactive spirit.**  
By suggesting when, how and if something should be done.
- ✓ **Constant communication.**  
Focused on long-lasting and ongoing relationships.

## Commercial Agreements

### Flexible Retainer

Great for an ongoing relationship.

#### Full Flexibility regarding:

- ✓ type of work;
- ✓ time allocated on the project on a monthly basis;
- ✓ what needs to be done (yeah, sometimes priorities change...fast).

→ **Billed each month, by the exact number of hours worked.**  
\$120/hour  
No monthly commitment.

### Team Retainer

Perfect for a long-term engagement.

#### Dedicated team assigned:

- ✓ to work exclusively on your project(s);
- ✓ fully oriented to the Roadmap that's agreed between both parts;
- ✓ the longer the commitment, the more competitive pricing will be.

→ **Monthly fixed billing based on the team size & characteristics.**  
\$300k to \$1M/year  
Minimum commitment of 9 months.